

“Bonding Asia Together”

**2015 ASIA PACIFIC FORUM
WORLD ASSOCIATION OF CHEFS SOCIETIES
*CHINA, September 6-9, 2015***



2015 APF OVERVIEW - PARTICIPANTS

	Location/ Countries	# of Persons			Location/ Countries	# of Persons
	Worldchefs	10		13	Myanmar	1
1	Australia	1		14	Nepal	4
2	Cambodia	1		15	New Zealand	2
3	China	15		16	Pakistan	1
4	Cook Island	1		17	Pillippines	8
5	Fiji	3		18	Singapore	7
6	Hong Kong	4		19	South Africa	2
7	India	1		20	South Korea	2
8	Indonesia	2		21	Sri Lanka	1
9	Japan	2		22	Taiwan	7
10	Macao	2		23	Thailand	2
11	Malaysia	2		24	Vanuatu	2
12	Maldives	1		25	Vietnam	1

Total Number of Countries: 25
Total Number of Participants: 85

2015 APF OVERVIEW - PROGRAM

Date	Time	Activity			Location
5-Sep-15 (Day 0)	whole day	Arival to Shanghai			
	evening	Reception Dinner			Da Dong Restaurant
6-Sep-15 (Day 1)	morning	Arrival to Shanghai			Shanghai Airports
	afternoon	To Huaxi Village			
	evening	HX Welcome Dinner			Longwish Hotel
7-Sep-15 (Day 2)	morning	President Carroll: Meeting & Lunch with President Jiang/ YZ	Young Chefs: Local Market Visit & "One Wok Wonder"	Participants: Cultural Exchange Visit	Huaxi Village
	afternoon	Meeting with Yangzhou Mayor, Government Officials & CCA	To Yangzhou		Yangzhou
	evening	Group Photo YZ Welcome Dinner			Xiyuan Hotel
8-Sep-15 (Day 3)	whole day	Asia Pacific Forum Lunch: Presented by Da Dong			Xiyuan Hotel
	evening	Official Dinner			Lushi Restaurant
9-Sep-15 (Day 4)	morning	Huaiyang Cuisine International Forum	Young Chefs: Culinary School Exchange		Xiyuan Hotel
	afternoon	Yangzhou Tour			Yangzhou
	evening	Yangzhou Gastronomy Dinner Dongguan Street Night Tour			Xiyuan Hotel



**SEPT 6TH
DAY 1
WELCOME
DINNER
LONG WISH HOTEL
HUAXI VILLAGE**

Upon arriving Huaxi Village, the No.1 Village of China, we received warm welcome from Vice Mayor of Huaxi, Huaxi Village Chief Mr Wu and all residents of the Huaxi Village.

The dinner entertainment were eye opening and the Presidents and Worldchefs delegates maximized the occasion to meeting new friends and networking with old ones.





SEPT 7TH
DAY 2

YOUNG CHEFS
“ONE WOK
WONDER”

LONG WISH HOTEL
HUAXI VILLAGE



Young Chefs joined by their local mentor visited the market and made their first ever Jiangsu dishes!

The dishes were judged, tasted and received great comments.





SEPT 7TH
DAY 2
HUAXI SESSION
LONG WISH HOTEL
HUAXI VILLAGE





Worldchefs delegates were divided into groups and were treated by Huaxi homes with their home-cooked meal. Food were delicious, served with warm hugs and Chinese wine!



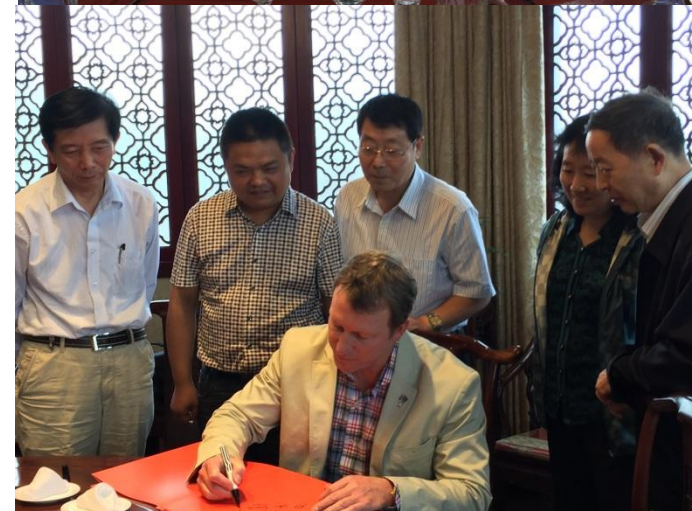
**SEPT 7TH
DAY 2
HOMESTAY
LUNCH AT
*HUAXI VILLAGE***





DAY 2
PRESIDENT
CARROLL
LUNCH MEETING
WITH PRESIDENT
JIANG OF CCA
FU CHUN
RESTAURANT
YANGZHOU

President Jiang invited President Carroll to this 130 years' old Yangzhou landmark restaurant. We were greeted by the Fu Chun Restaurant management team, sharing with us the history of this special place and sampled our first great Huaiyang cuisine. The food were simply beautiful; special tribute to the delicate Distinguished Award Yangzhou dim sums!





**SEPT 7TH
DAY 2
PRESIDENT
CARROLL
MEETING WITH
YANGZHOU
MAYOR &
CCA**

Mr Zhu, Mayor of Yangzhou Municipal, Vice Mayor, Officials, President Jiang, VP Bian of CCA met President Carroll and Continental Director Rick Stephen in the presence of media. Mayor Zhu welcome Charles and all the Worldchefs delegates to Yangzhou.





**SEPT 7TH
DAY 2
GROUP
PHOTO
XIYUAN HOTEL
YANGZHOU**

All delegates in their
tailor-made Tang
jacket with hand –
painted art.
Smart Chefs!





SEPT 7TH
DAY 2
YANGZHOU
WELCOME
DINNER
XIYUAN HOTEL
YANGZHOU





**SEPT 8TH
DAY 3
ASIA PACIFIC
FORUM
XIYUAN HOTEL
YANGZHOU**

APF was kicked off by Continental Director Rick Stephen and President Jiang of CCA; followed by Charles updating delegates on the latest development of Worldchefs and 17 other presentations by Committee representatives and sponsors. Both 2016 Congress and 2018 Congress update were presented.

All in all it was a fruitful Forum!





SEPT 8TH
DAY 3
ASIA PACIFIC
FORUM
XIYUAN HOTEL
YANGZHOU



Sponsors Presentations
Chefs Demonstrations



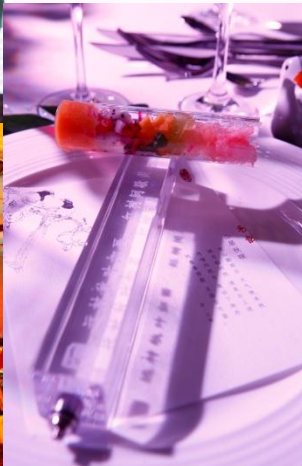
2015 APF PROGRAM (DAY 3)

	Content	Session Leader
Worldchefs Reports	Worldchefs Update	Charles Carroll
	Education & Moving Forward	John Clancy
	Culinary Competition	Otto Weibel
	World Chefs Without Borders	Willment Leong
	Worldchefs Certificate Program	John Clancy
	The Future of our Industry	Alan Orreal
Congress Update	2016 Congress	Jenny Tan
	2018 Congress	CH Chern & KK Yau
CCA Update	CCA Culinary Activities	President Jiang
Presidium Bid	Worldchefs Presidium Bid	Martin Kobald
Sponsor Presentation	Dilmah Tea	
	Unilever	
	Rougie	
	Nestlé	
	Fonterra	
	Scottish Seafood	
Huaiyang Cuisine Demonstration	Knife Skill – Deboning Fish, Hair-thin Bean Curb and Vegetable Cutting	
	Noodle Making	
	Yangzhou Fried Rice	



SEPT 8TH
DAY 3
LUNCH

PRESENTED BY
DA DONG
XIYUAN HOTEL
YANGZHOU





**SEPT 8TH
DAY 3
OFFICIAL
DINNER
HOSTED BY
YANGTZE GROUP
LUSHI RESTAURANT
YANGZHOU**

This hundred years old Qing Dynasty Restaurant offers a lot more than traditional cuisine; the venue set the scene for a very special night where Chef Stephen and Chef Zhou formally took in 4 disciples with the traditional Chinese Mentor-Protégé ceremony . Everyone has more than a few drinks, a fabulous evening to wrap up 2015 APF.





**SEPT 9TH
DAY 4
ACADEMIC
FORUM -
HUIYANG
CUISINE
XIYUAN HOTEL
YANGZHOU**



Over 100 academics, hospitality and culinary industry practitioners joined the Forum. Different perspectives of the history and latest development of Huaiyang cuisine were presented by local experts; Worldchefs representatives were invited to share their experience on stage.



SEPT 9TH
DAY 4
YOUNG CHEFS
CULINARY
SCHOOL
EXCHANGE
YANGZHOU
COMMERCE
SCHOOL





SEPT 9TH
DAY 4
YANGZHOU
TOUR





**SEPT 9TH
DAY 4
HUIYANG
GASTRONOMY
DINNER
XIYUAN HOTEL
YANGZHOU**

Around 30+ delegates joined this dinner specially prepared for us by the Xiyuan Hotel. Those that needed to leave earlier have certainly missed out not just a beautiful meal, but the everlasting moment of bidding farewell to the Xiyuan Team, who has so selflessly given us their dedication to perfection!



“Bonding Asia Together”

A NOTE OF THANKS

The Worldchefs delegates are humbled and honored to represent over 10 million chefs, 105 countries to receive such overwhelming hospitality from China, specifically from Huaxi Village and the Yangzhou Municipal. We are privileged to be the first international event of the 2500 years of Yangzhou heritage celebration. This is by far the biggest Asian Pacific Forum, our first time in China; all marked a new beginning for a long term partnership and cooperation. Together we will develop the chef profession to the next level; together we will celebrate the better good that chefs can bring to make the world a better place!

Our heartfelt thanks to President Jiang, Vice President Bian and the whole CCA team, the Long Wish Hotel, and Yangtze Group for the very warm welcome, the impeccable arrangement, and most of all, for visualizing that we chefs are family without borders!

“Bonding Asia Together”

APPENDIXES

1. ABOUT HUAXI VILLAGE

2. ABOUT YANGZHOU



ABOUT HUAXI VILLAGE



Huaxi village (华西村) is also called to be **the No.1 Village of China**. It is located in the east of **Jiangyin city** (江阴, a county-level city directly administered by Wuxi Municipal Government) in Jiangsu Province. Huaxi village was established in 1961, is a model village in working for common prosperity, where modern industry and commerce and the rural enterprise were born and prospered. Huaxi Village has become a window for introducing people from China and abroad to China's countryside. Since the village was opened up to the outside world in 1994 nearly a million domestic and foreign tourists a year have been visiting and touring Huaxi Village and the villagers have been warmly serving them with traditional local dishes.

ABOUT YANGZHOU



Yangzhou, is a city with rich history of 2,500 years. As a prefecture jurisdiction, Yangzhou has a population of 4.6 million and a land mass of 6,634 square kilometers. .

The city has been well known for its once brilliant historic role in Chinese history and one of the first 24 cities that were announced as the *Historical and Cultural Cities* in China. Until the 19th century, Yangzhou acted as a major national political, financial and trade center and a transport hub duo to its excellent location at the junction of the Yangtze, the Grand Canal and the Huaihe River. This historical period had left Yangzhou a large number of treasures, including valuable architectures and arts, splendid culture and the well-known Huaiyang cuisine.