



香港大學
THE UNIVERSITY OF HONG KONG

陳坤耀傑出學人講座
EDWARD K Y CHEN
DISTINGUISHED LECTURE 2019

Survival in the Vibrant Chinese Economy:
Fast Food Frontier
中國快餐業中的創新先驅

尊師重道



Keynote speaker:

Ms. Joey Wat 屈翠容

CEO of Yum China Holdings, Inc.

Female CEO of the Fortune 500

HKU Alumna

Wednesday, October 16, 2019

5:30 pm - 7:15 pm

Loke Yew Hall, The University of Hong Kong

The lecture is presented by
HKU Faculty of Business and Economics

Information and
registration:
www.fbe.hku.hk

