



28th April 2017

Dear Chef,

On behalf of Anchor Food Professionals, we cordially invite you to participate the Anchor Food Professionals Pastry Challenge 2017 Hong Kong (formerly “Fonterra Foodservices Pastry Challenge Hong Kong”). This Challenge has been hosted by Anchor Food Professionals (formerly “Fonterra Foodservices”) for the tenth consecutive years with full support from Hong Kong Bakery and Confectionery Association as well as The Hong Kong Chefs Association.

“**Strawberry Rhapsody**” is our theme for this year’s competition. To highlight the theme, Pastry chefs will be asked to create unique recipes using strawberry, together with Anchor dairy products and other selected ingredients. We sincerely invite all professional chefs in Hong Kong to join this competition and share your exclusive recipes with us!

Attached please find the application forms with full competition details for your perusal. Submission deadline is 23rd June 2017, Friday. For enquiries, please email to anchorfoodprofessionals@oasisgroupasia.com or contact Ms. Pang on 3643 0048.

We look forward to seeing you in this year’s Pastry Challenge.

Yours sincerely,



Gordon Ma
Associate Foodservice Director (Hong Kong & Macau)
Fonterra Brands (HK) Limited